

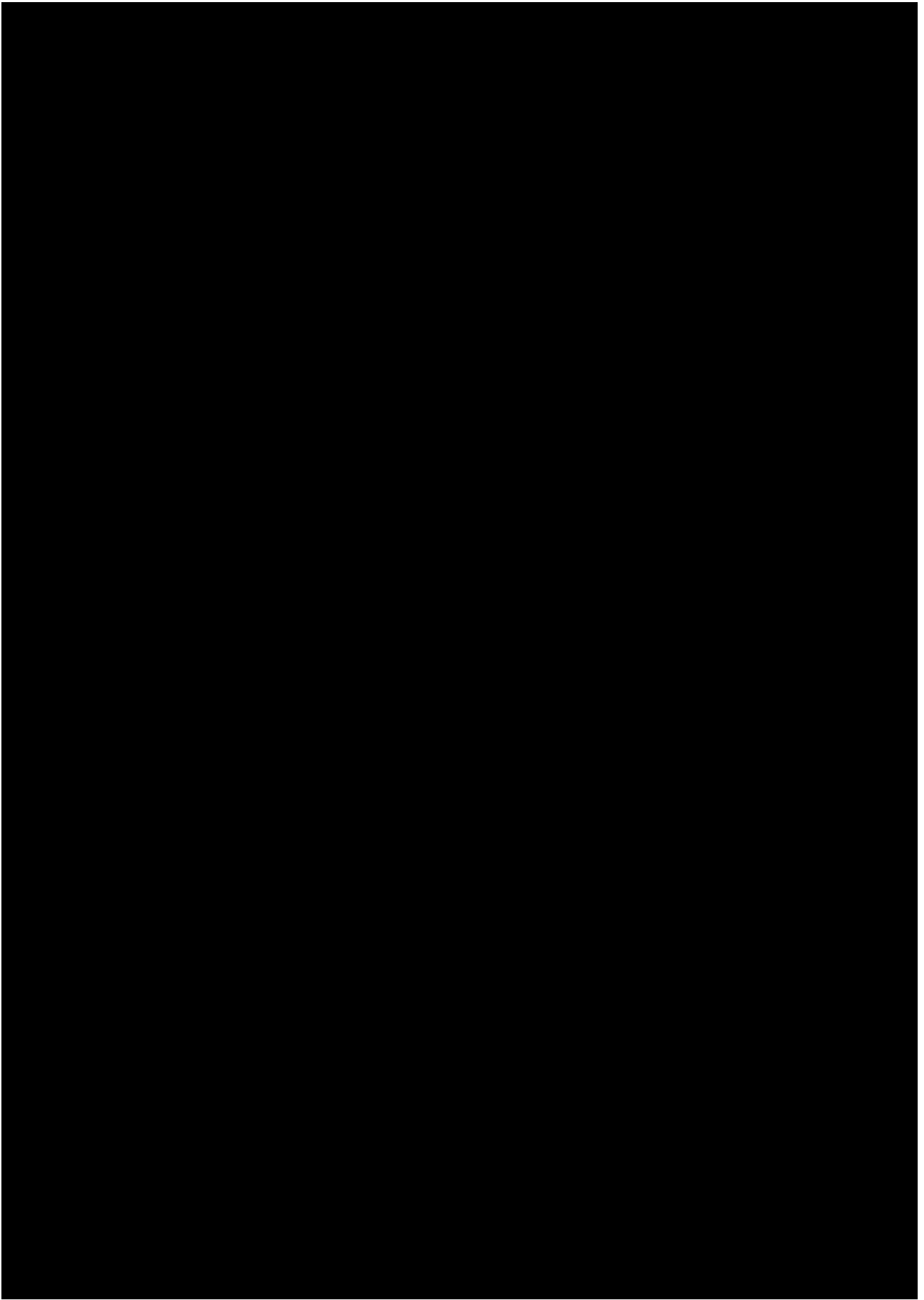
Subject: Re: App Store analysis
From: Phil Schiller [REDACTED]
Received(Date): Wed, 09 Sep 2020 19:35:59 -0700
Cc: Eddy Cue [REDACTED], Matt Fischer [REDACTED], Eric Gray [REDACTED]
To: Carson Oliver [REDACTED] Doug Vetter [REDACTED]
Date: Wed, 09 Sep 2020 19:35:59 -0700

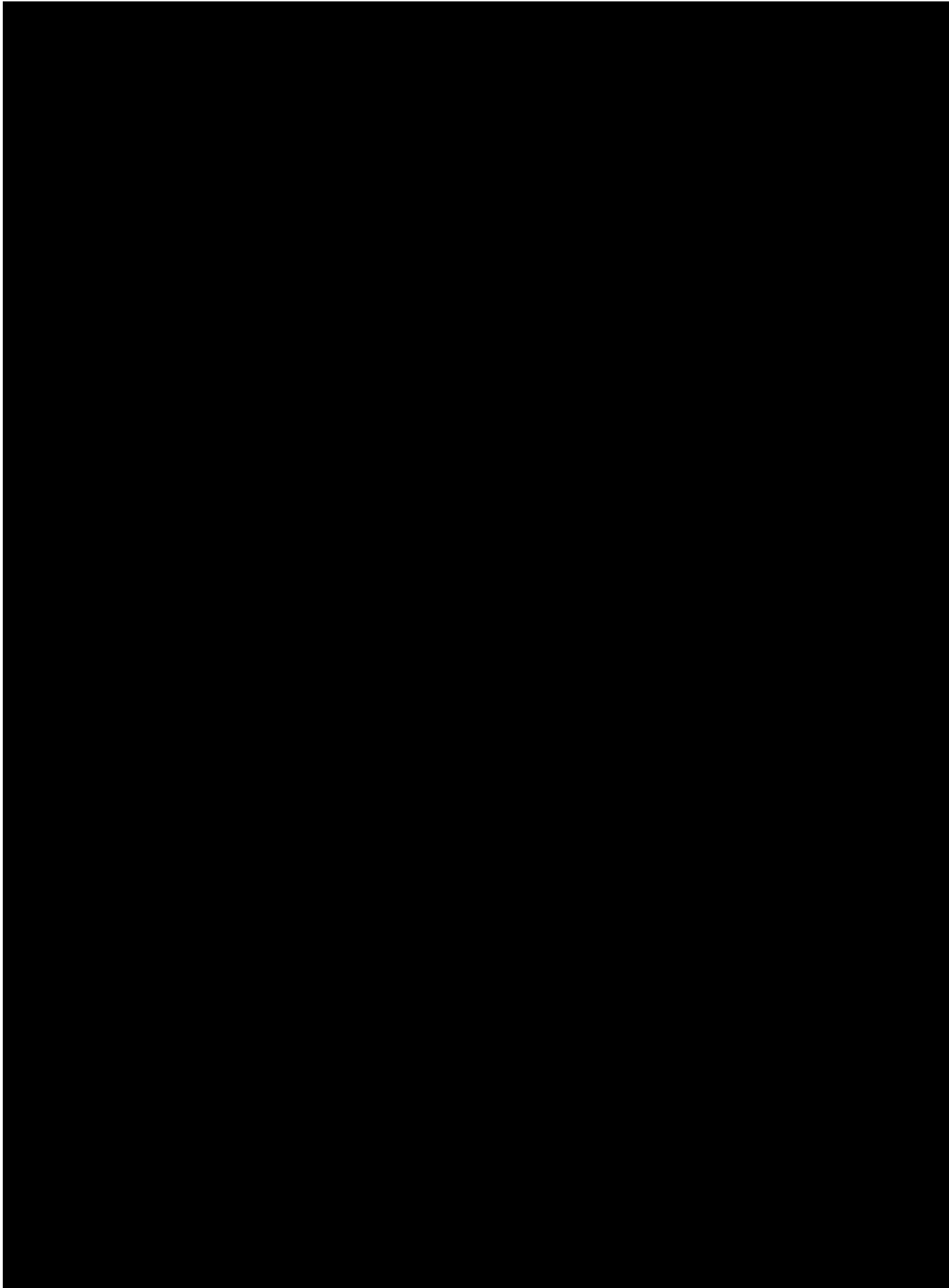
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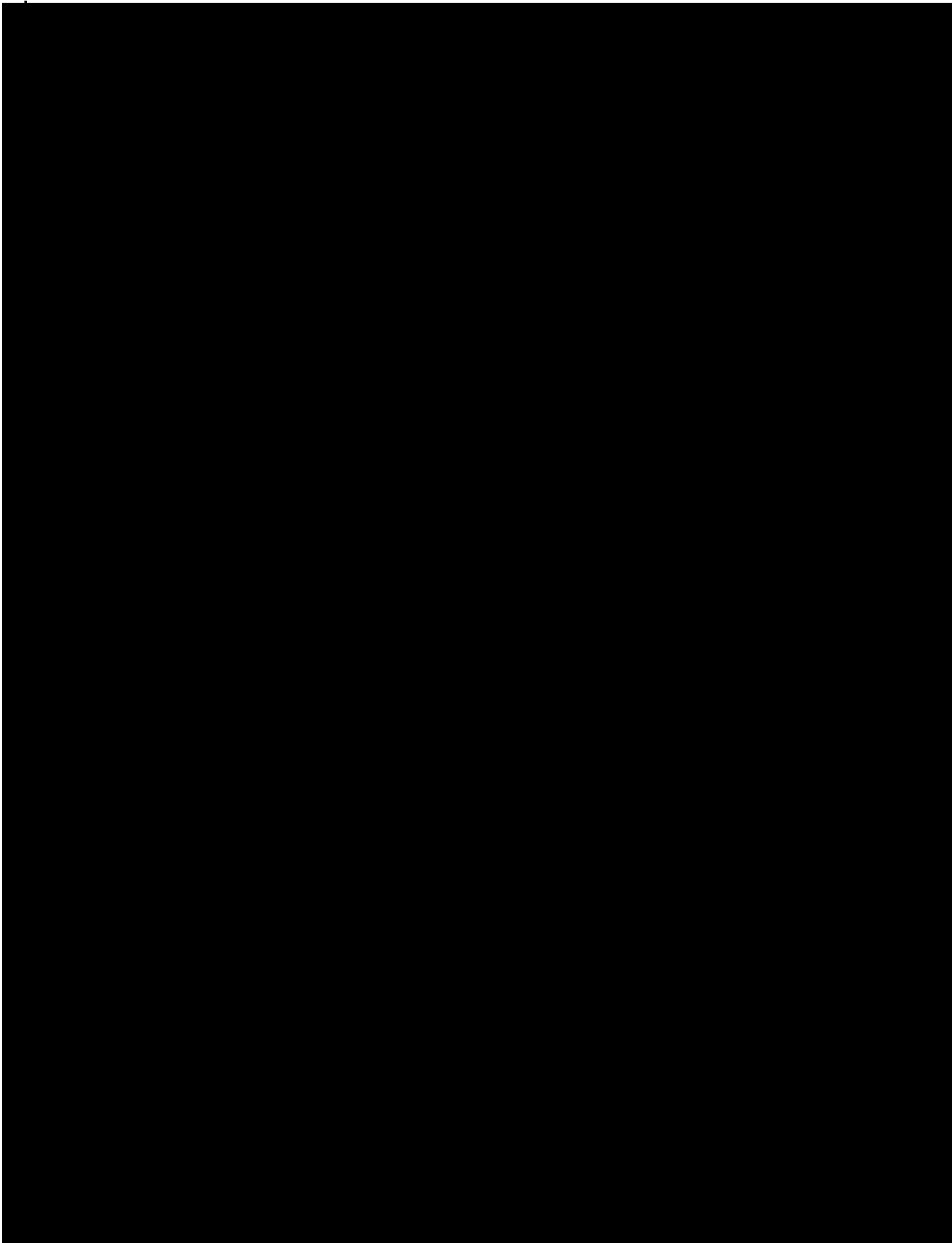
Thank you

This is very helpful

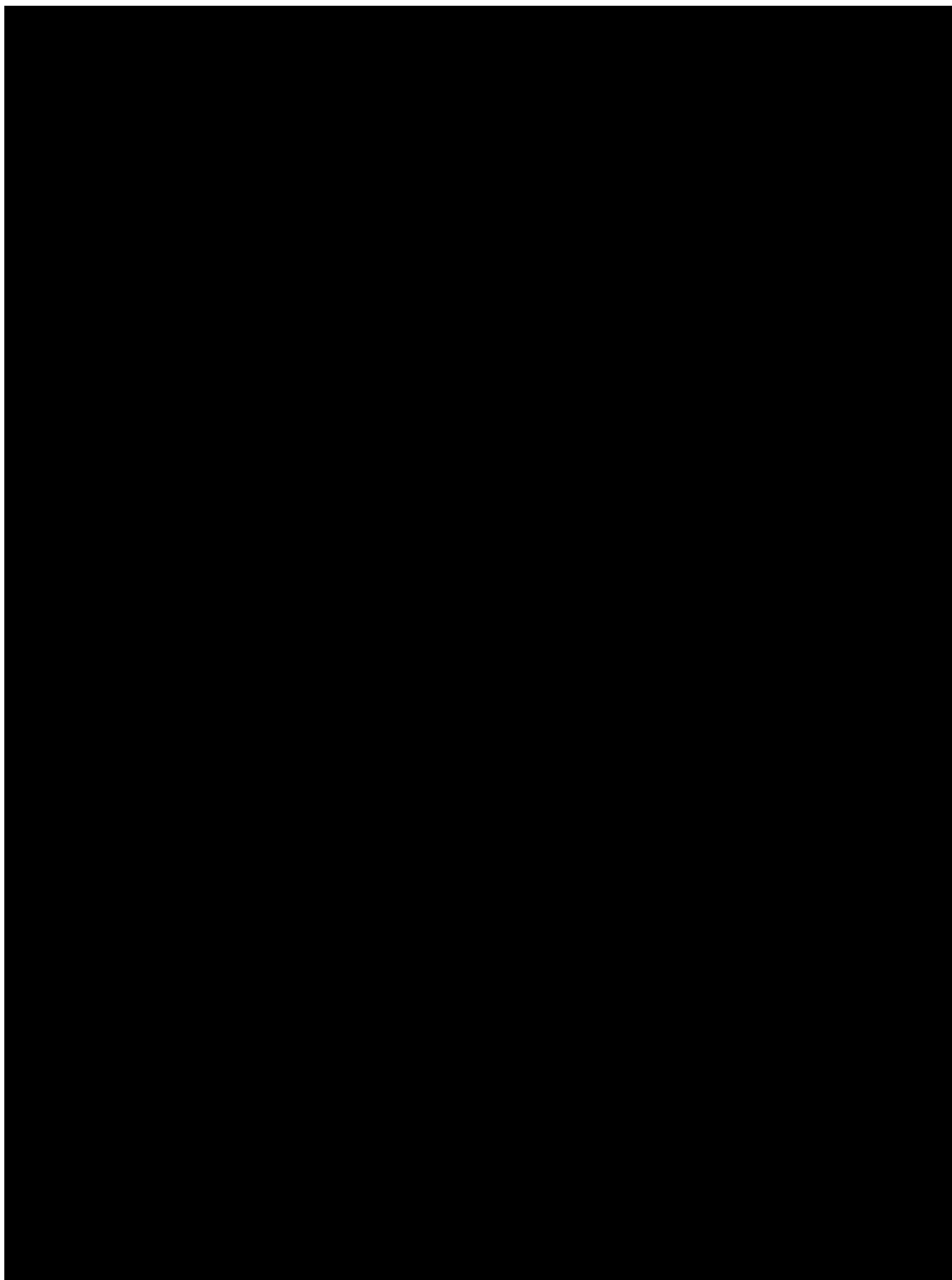
On Sep 9, 2020, at 7:04 PM, Carson Oliver [REDACTED] wrote:



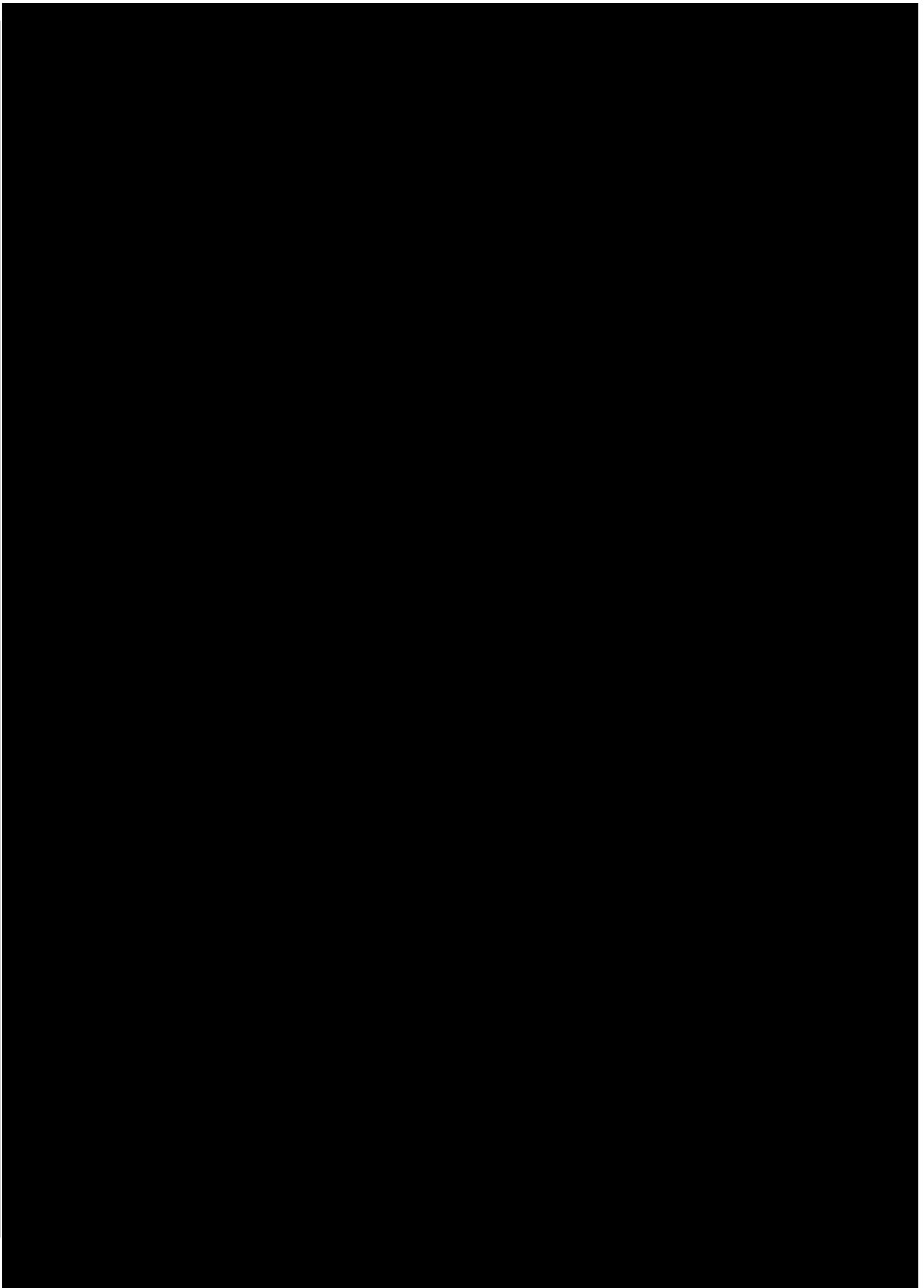




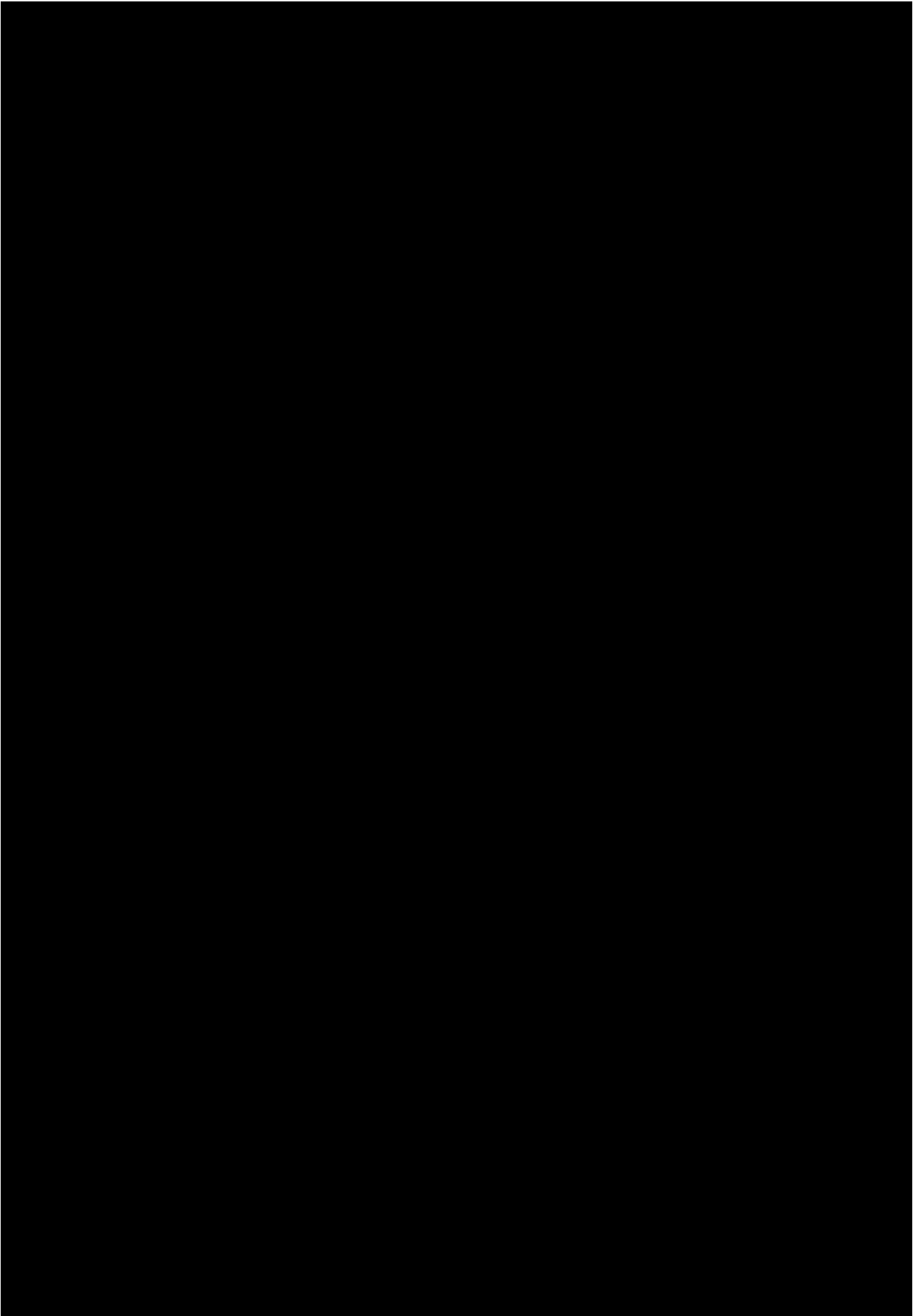
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PX-2389.5

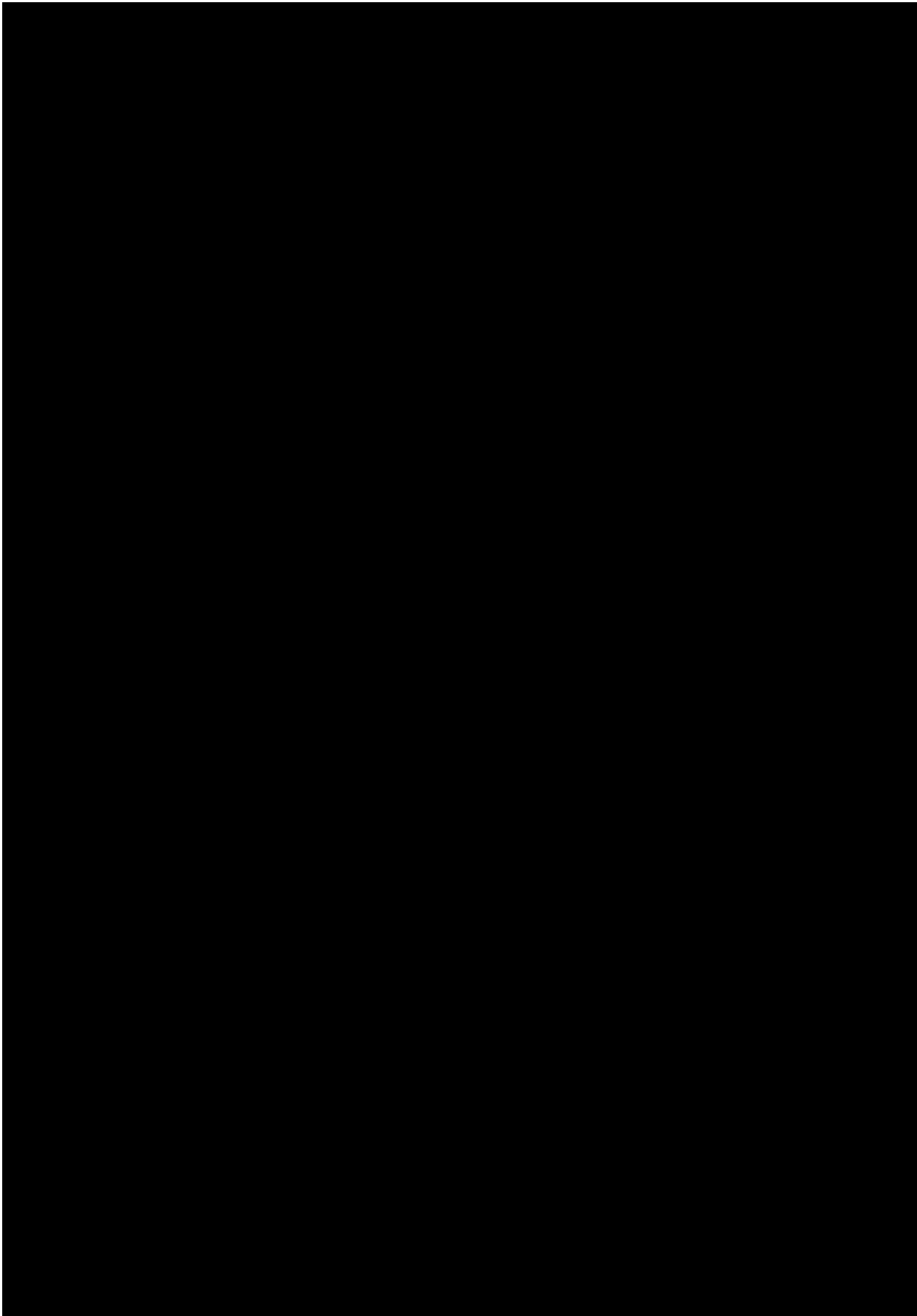


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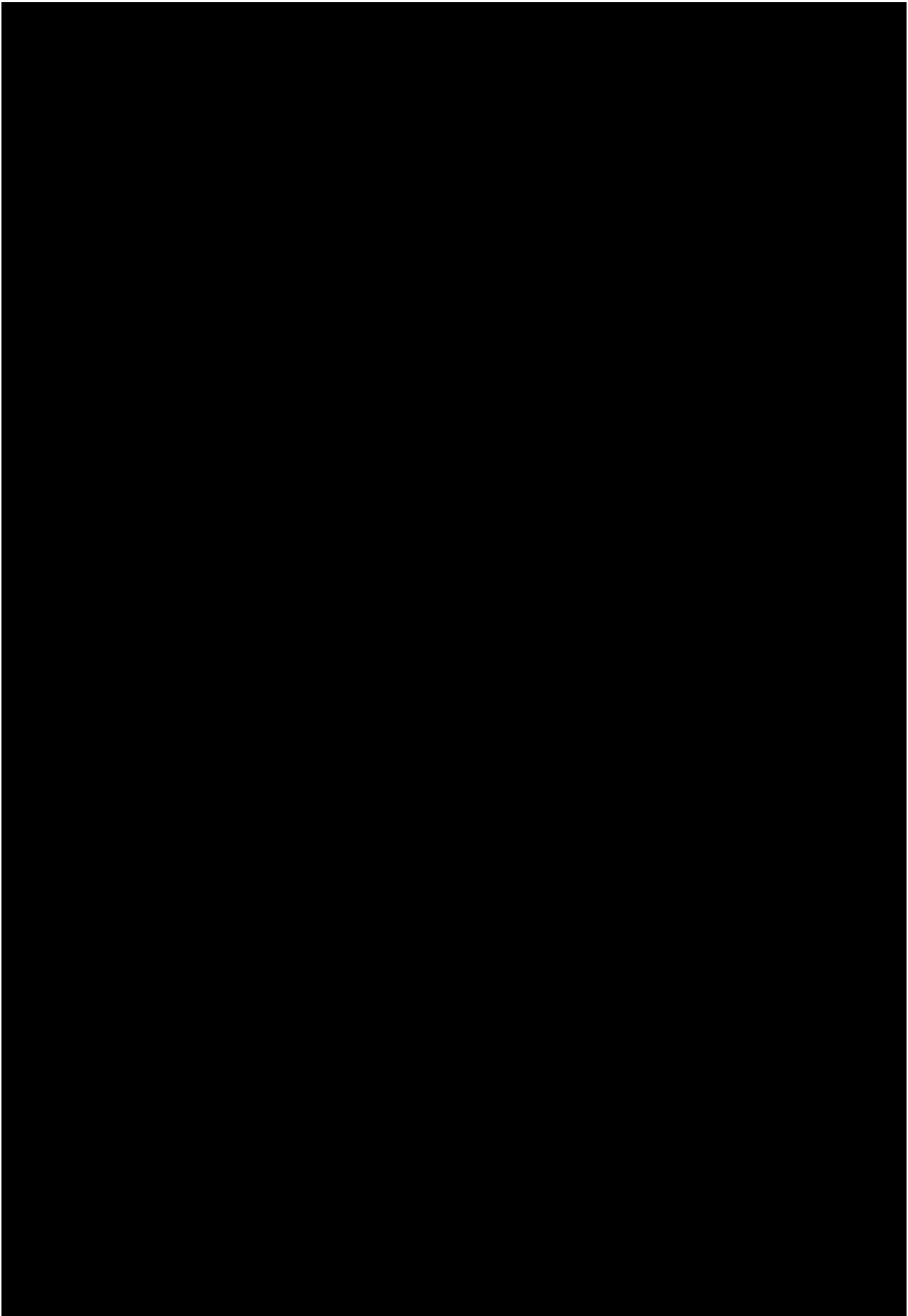


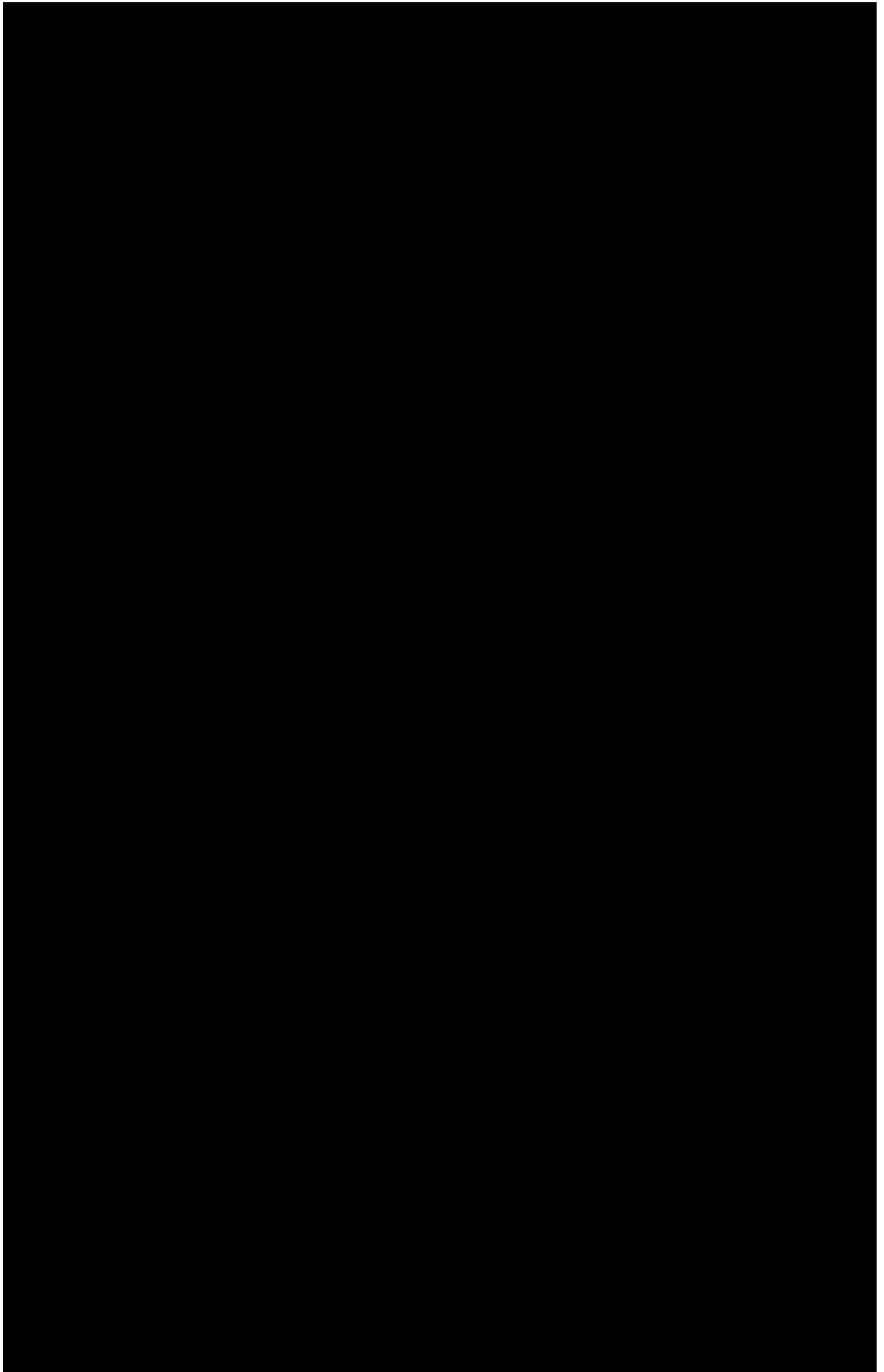
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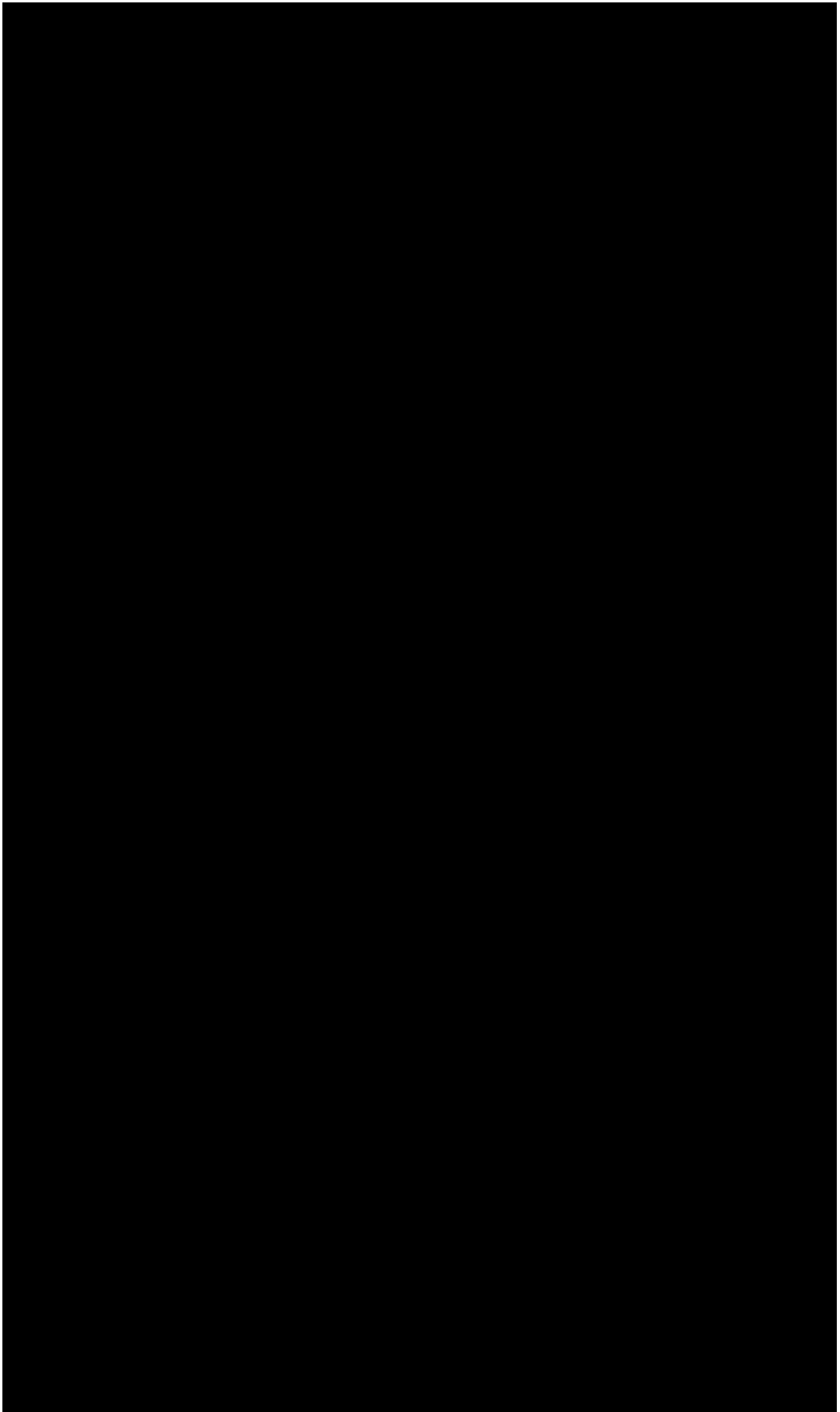




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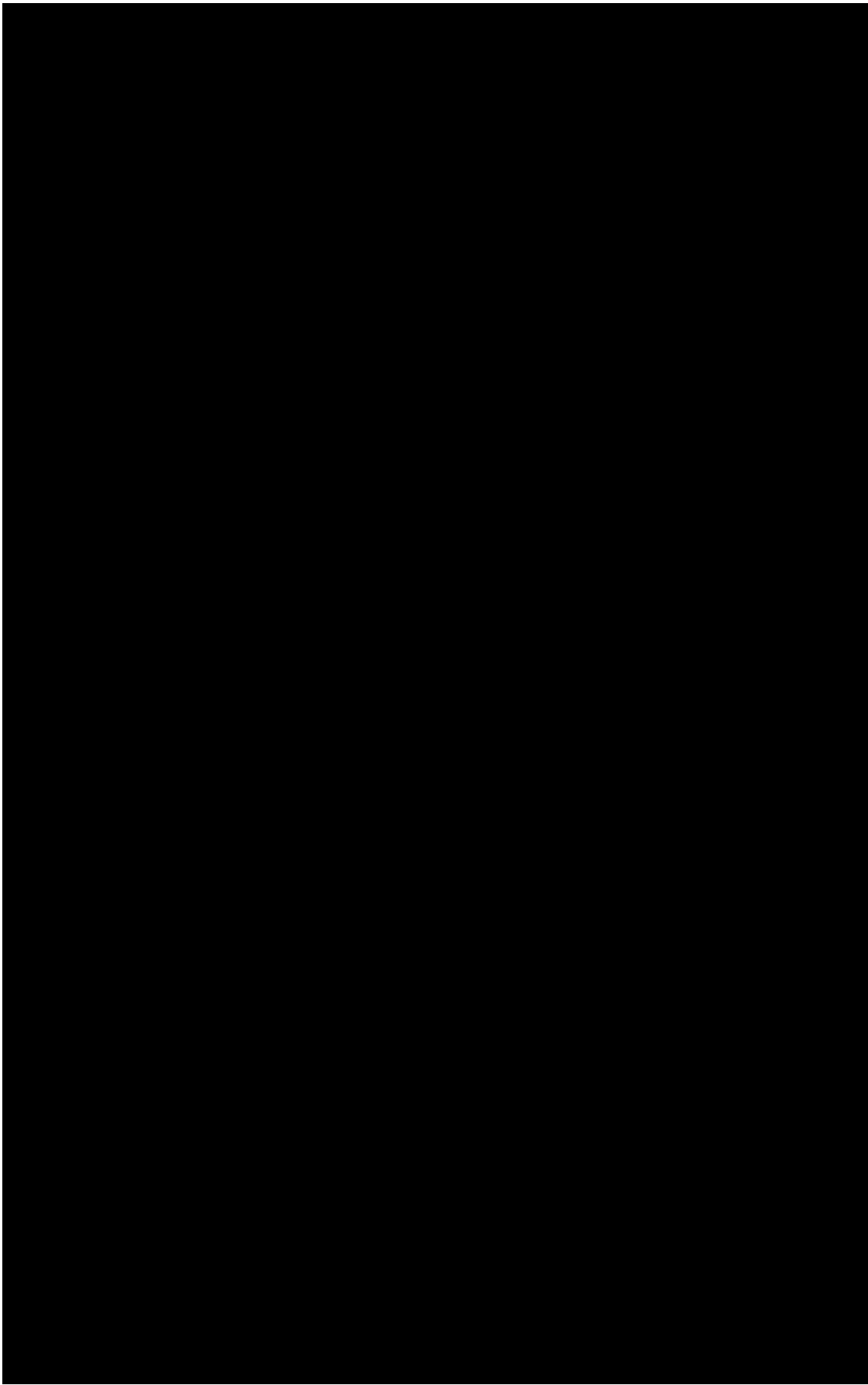
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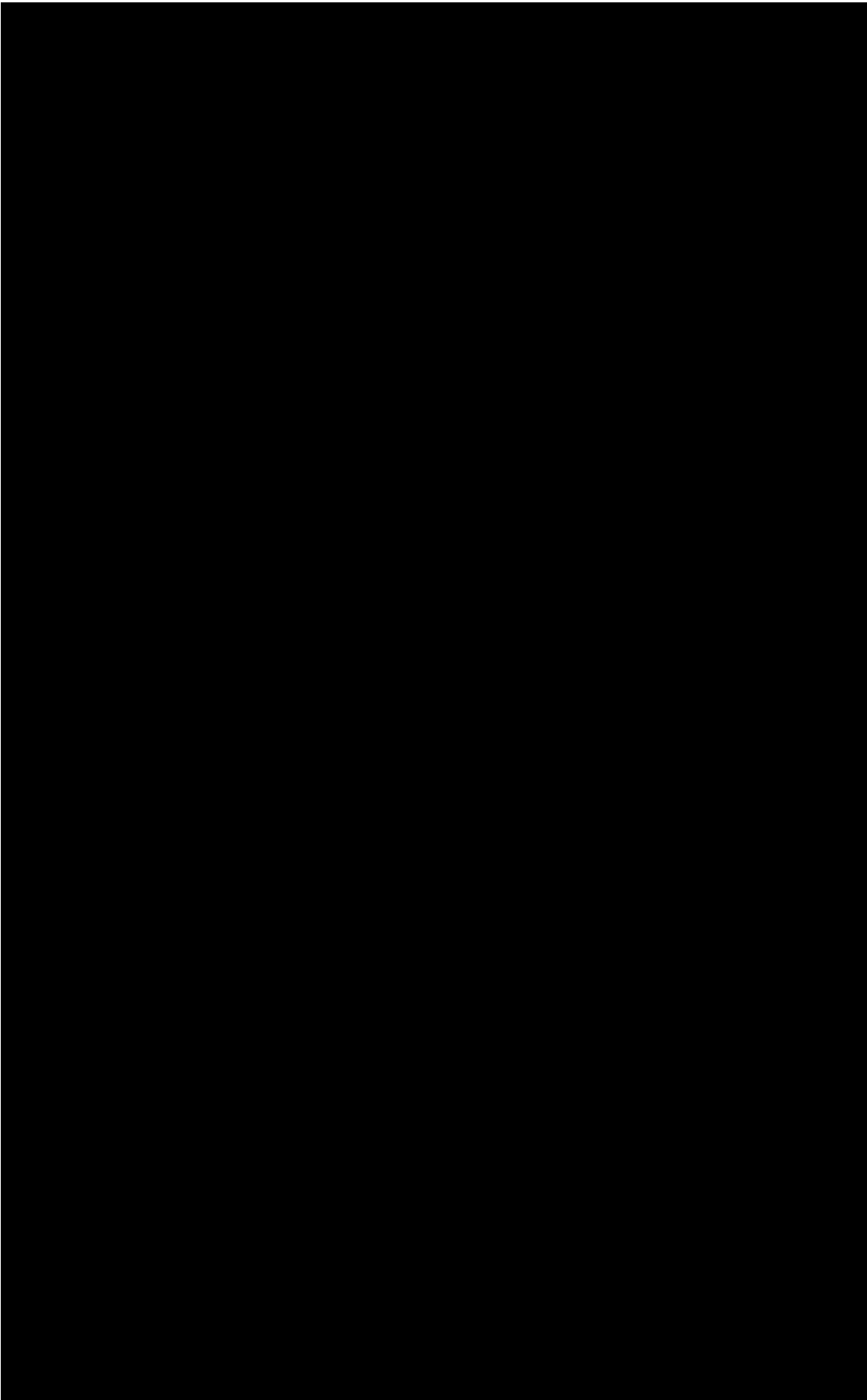
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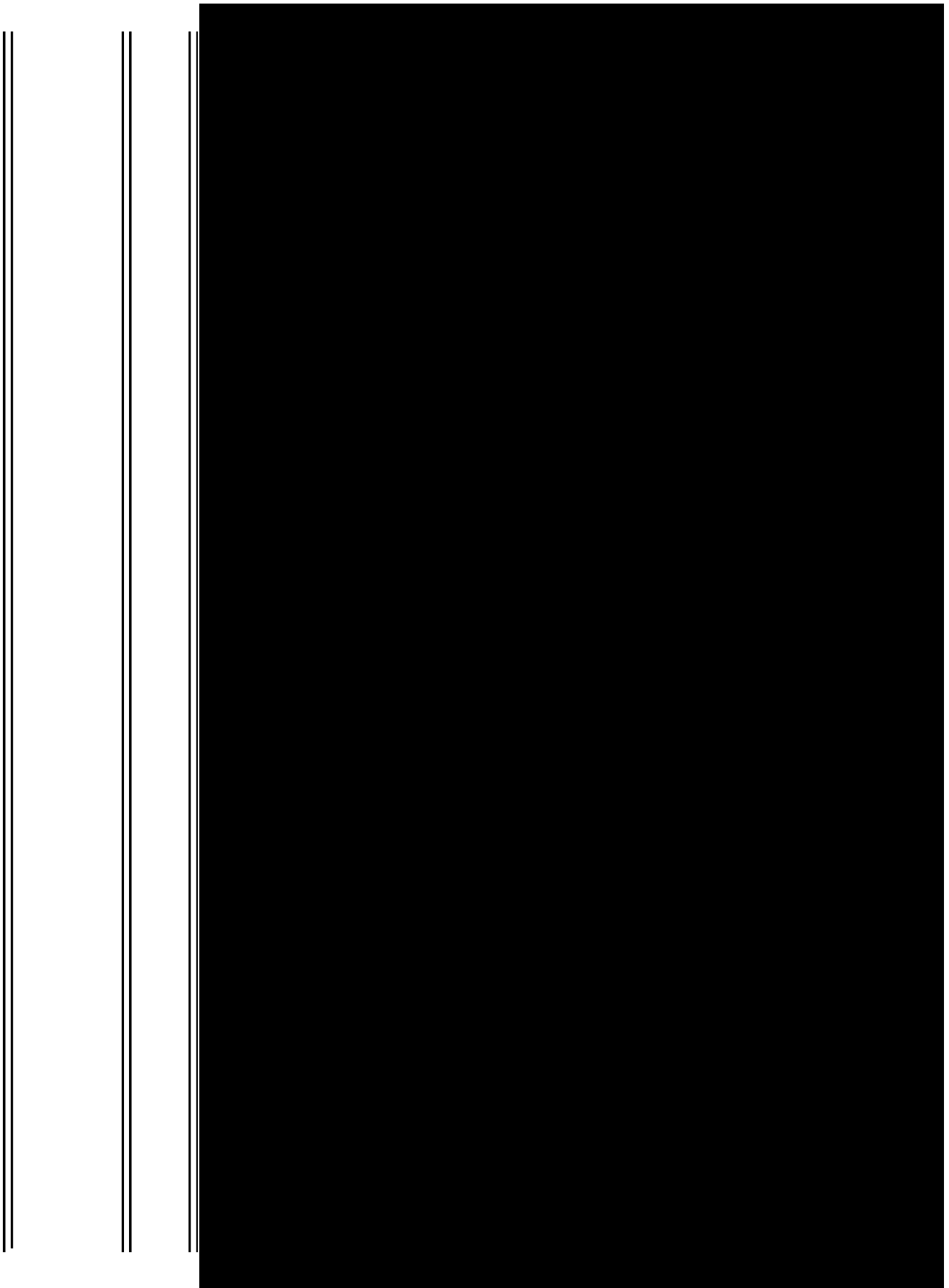


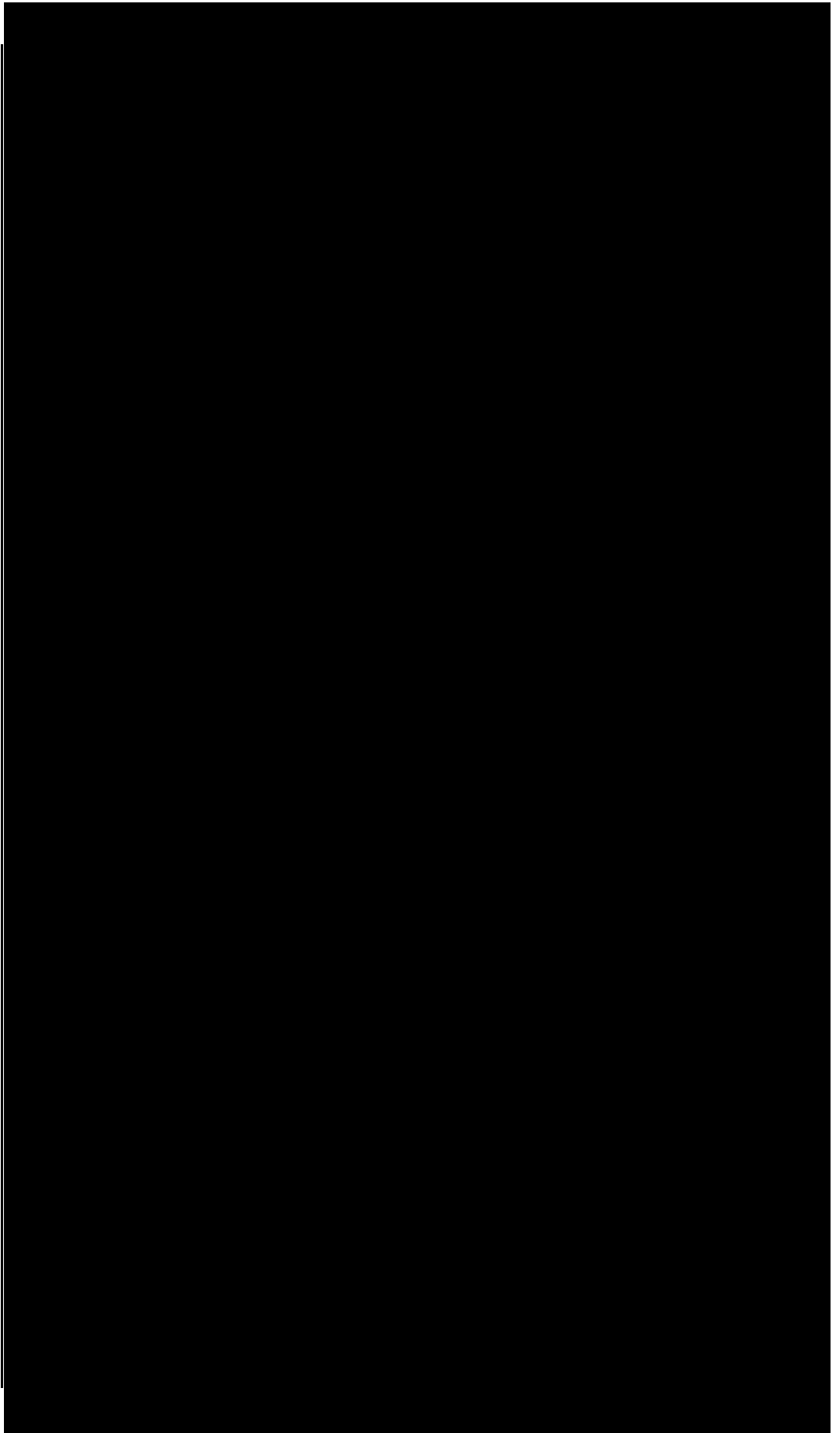
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On Aug 18, 2020, at 3:53 PM, Philip Schiller [REDACTED] wrote:

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Attorney Work Product

How is the analysis going on the App Store idea that was suggested?
When do we think we can see the results of what it means based on 2019 d: